



Arizona Author Series



PRESENTS



Lisa Schnebly Heidinger

Thursday, October 20, 2005 5:00 p.m.

The Carnegie Center, 1101 W. Washington, Phoenix, AZ 85007

Admission: Free

Seating is first-come, first-served

Please arrive early

Lisa Schnebly Heidinger's affection for Arizona is as deep as her roots. From her early childhood, she was proud to know the town of Sedona was named for her great-grandmother, Sedona Schnebly. She loved passing the Schnebly Hill Road sign and hearing about her great-grandfather working to build that road. It was natural, then, when she began to write, that it would be about Arizona.

Her first job as a reporter was for the Green Valley News, before she finished college. During her four years there, she also volunteered for the Pima County Victim Witness Advocate program. A newspaper article about the program in the New York Times led to Lisa flying to New York to appear on "Good Morning, America." It was that guest shot that convinced a Tucson news director she could make the switch from print to broadcast.

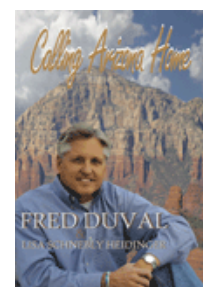
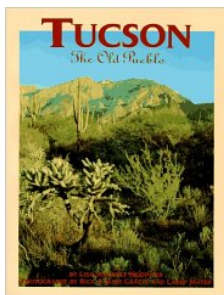
Working seven days a week for the first year, in radio and television, Lisa learned the craft of sound bites and live interviews. She stayed with KGUN-TV for six years, traveling the state and putting together series about everything from drug smuggling across the Mexican border to the polygamist lifestyle in Colorado City. She also

auditioned for and got the part of a reporter in a film called "Silo," with Dennis Weaver, leading to an actual SAG card she's never used again. During this time she wrote for Tucson Lifestyle magazine, and finally attended enough night classes to earn her B.A. in journalism from the University of Arizona (with a diploma signed by then-governor Evan Mecham!).

In 1989 Lisa persuaded KTVK's news director in Phoenix she was the perfect person to set up a Northern Arizona Bureau for Channel 3. She moved to Flagstaff, and gloried in reporting on the areas she loved, from the Grand Canyon to Winslow. While there she met and married the satellite operator for Channel 3, and because they knew both parents can't follow breaking news and raise a family, she moved to the Valley in 1991.

In Phoenix, Lisa began writing for Arizona Highways magazine and for several years did a column in the Sunday Arizona Republic called "Arizona Correspondent." She had daughter Sedona Lee in 1992, and son Rye Schnebly in 1995. That summer she wrote her first book, "Tucson: The Old Pueblo." Her second book was "The Three Sedonas," which was published in 2000 by Arizona Highways. The Arizona Publishers' Association selected it as not only the Best Children's Book of the Year, but also Book of the Year. Lisa now gives seminars at schools and libraries around the state based on the six traits of reading and "The Three Sedonas." The next book, "Chief Yellowhorse Lives On," is a series of essays about Arizona, for which she also served as photographer. This book won a Glyph award in 2004.

Lisa teaches religious education and serves as a lector at St. Luke's Catholic Church. She has conducted a weekly writing group for the young women at the Black Canyon Juvenile Correction Center. She lives with her family and dog Happy Jack, leading daughter Sedona to say, "Mama, what is it about you and Arizona towns?" She just completed a book about communities in our state, "Calling Arizona Home," with co-author Fred DuVal. For recreation, she likes to travel Arizona, collect Indian jewelry and teacups, and have libations at the Arizona Inn.



The author's books are available for purchase and author signing at the event by

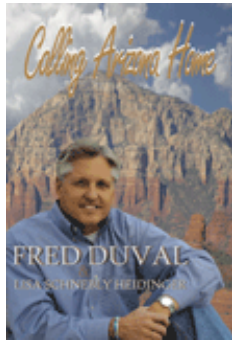
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CONTACT INFORMATION:

Leslie Weaver, Coordinator
Arizona Center for the Book
The Carnegie Center
1101 W. Washington
Phoenix, AZ 85007
Phone: (602) 258-4197, ext. 3
Email: lweaver@lib.az.us Web: www.lib.az.us/azbook

PARKING:

Free on the streets near the Carnegie Center
Free in the garage structure at:
10th Avenue and Washington Street



CALLING ARIZONA HOME **Fred DuVal and Lisa Schnebly Heidinger**

"In their book, Fred and Lisa capture why hundreds move to beautiful Arizona every day and the challenges that poses for the future. He always intended to move back home after Washington—and this book confirms that wisdom."—Al and Tipper Gore

Over the past year and a half Fred roamed around the great state of Arizona, initially with the intention of running for office. As Fred listened and gained deeper understanding of what drew people there, he decided to write a book about Arizona and about its inhabitants. He explored why people chose Arizona, and more particularly, why they chose the communities they did. Fred met and talked with hundreds of citizens and searched for the stories and the history that makes each community unique, and yet what makes them all Arizonans.

Fred got in touch with Lisa Schnebly Heidinger, a friend of 20-plus years, who had written three books, and asked if she would join him in the quest for who lives here, and why. She signed on, and over the next year and a half they visited dozens of communities, holding meetings, chatting in diners, and taking photographs. The result is this book, which includes stories of artists, teachers, retirees and magnates, and what they love about their home. A man from Hawaii who calls Holbrook "paradise," a wife of 60 years who didn't know her husband's name till she married him, a man who spent a half-century becoming accepted by the Navajo families he serves. Visit border towns, towns on Route 66, created communities and more in this book.

Fred DuVal has called Arizona home since 1964 and has resided in Tucson, Flagstaff, and Phoenix. He is a veteran of national and state politics, having served in senior positions in the White House, the U.S. State Department, and in the Arizona Governors Office. He has published extensively in the Arizona Republic, the Arizona Daily Star, and the Tucson Citizen and has been a commentator for over a hundred television stations and newspapers. He has also been a guest lecturer on many college campuses including Harvard, Georgetown, George Washington University, University of Arizona, Arizona State University and he taught a course at Northern Arizona University in 2003.

Lisa Schnebly Heidinger is a native Arizonan whose written works all focus on the Grand Canyon State. The Great Granddaughter of Arizona pioneer Sedona Schnebly, she savors traveling the state to connect to all of its idiosyncratic charms. A journalist for 25 years, she has reported for television, radio, newspaper, and magazine. She speaks on Arizona history and people statewide, and has won the Arizona Publishers Association's highest award.